

A Message from NOI's Board and Advisors

Dear Friends,

As NOI's strongest and most steadfast supporters, we want you to be the first to hear this news: today, we announced that our friends and partners at Wellstone Action will carry forward our work to develop the next generation of progressive data and digital strategists.

You already know that NOI was founded on the belief that well-trained organizers who can harness new technology and information can change the way we organize and win campaigns. For 10 years, we've trained both emerging and advanced progressive leaders in the cutting-edge tactics of organizing, digital strategy, and data management.

The programs you know and love – Data Bootcamp, Digital Bootcamp, and RootsCamp, among others – will continue under Wellstone's leadership. We believe that bringing these programs under Wellstone, with its reputation for excellence, its deep commitment to social justice, and its expertise in training candidates, campaigners, and organizers across the country, is an exciting moment for our movement. Tens of thousands of progressive leaders already turn to Wellstone to deliver the skills and strategies we need to make big change. While NOI as an organization is ending, this move will ensure that NOI's foundational work to develop the next generation of data and digital strategists will continue for years to come.

We are so very grateful for everything our NOI community has done and built together, and truly excited about this new chapter. We are also excited to introduce you to Ben Goldfarb, Wellstone's Executive Director. Ben, and the team at Wellstone, are eager to hear from you right away about everything you've loved about our work at NOI, and everything you're hoping for in this next chapter. [Lend your voice here.](#)

Thank you for all you've done to build the best leaders and strongest movements of our generation. We look forward to joining you as Wellstone continues this work.

With deep gratitude,

Becky Bond, James Rucker, and Judith Freeman of the NOI Board of Directors & Ari Rabin-Havt, Cammie Croft, and Larry Huynh of the Advisory Committee

Read the full announcement here: [Wellstone.org/noi](https://www.wellstone.org/noi)